

ZOI

DISCOVER THE NEW  YOU!





ZOI at Kochi Spice Coast Marathon 2026 — to
Support Pain & Palliative Care

Run with a Purpose!

This year, ZOI joins the Kochi Spice Coast Marathon 11th edition, not
only to celebrate wellness and endurance,

But also to extend compassion by donating rehabilitation devices to
a local pain and palliative care center.



The Essence of ZOI

ZOI is a wellness start-up built on care, harmony, healing, and growth.

The Kochi Spice Coast Marathon offers a vibrant stage to share this mission.

Alongside the run, we bring a noble cause — **supporting those in pain through rehabilitation device donations.**

Our presence at the marathon is about more than participation.

It's about weaving wellness with empathy, **ensuring that our impact reaches beyond the race track.**

Objective

Our goal is to inspire holistic wellness, raise awareness about palliative care, and strengthen ZOI's role as a socially responsible brand.

By engaging with runners, families, and corporates, we aim to build meaningful partnerships while serving the community.

This initiative reflects ZOI's belief that wellness is not just personal — it's collective, and it thrives when compassion is at its core.

Action Plan

ZOI will host a wellness booth with consultations and mindfulness sessions, support runners with warm-ups and recovery stretches, and engage families with interactive activities.



Every aspect of our plan is designed to touch lives —
from energizing runners to supporting those who cannot run but deserve relief and care.

ZOI aims @



Brand Presence

Strengthen ZOI's visibility
as a trusted wellness brand
in the community



Social Impact

Direct benefit to patients in
need through rehabilitation
device donations



Community Trust

Build lasting relationships
with runners, families, and
corporates



Future Programs

Participant feedback
shapes the next generation
of ZOI wellness initiatives

The outcomes are not just about visibility — they are about leaving a legacy of care and responsibility.

To Conclude

Visible Branding

Banners and T-shirts highlighting wellness and palliative care across the event

Visual Storytelling

Making wellness and compassion tangible for every participant

Running with Purpose

For ZOI, this marathon is not just a race — **it's a journey of resilience and empathy, and ZOI is proud to lead it with heart.**



Join hands with ZOI for a noble cause!

Partnering with ZOI offers extensive brand visibility, community engagement, and corporate social responsibility opportunities across Kerala's largest running event.

Alongside the run, we are dedicating part of the funds raised to donate physiotherapy equipment to a local pain and palliative care center.

We warmly invite you to join hands with us in this noble cause.

Massive Audience Reach

Thousands of local, national & international runners, spectators, and fitness enthusiasts

Media Promotion

Sponsor logo on official merchandise



On-Ground Promotion

Branding at pre-event venue, and donation ceremony

Digital Promotion

Logo placement across all marketing tools and digital channels

Extending support to – Kanivu Pain & Palliative Care, Anchumana, Edappally

Together, we can transform this marathon
into a journey of healing and hope !



*Thank
You*

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